



***Imagine if... creativity gave us the freedom to learn without inhibition and to accept mistakes as part of our life-long discovery***

**Digital Conference Series: 15 - 19 November 2021**

**Save the date and call out for sessions**

Imagine if... is Culture Bridge North East's annual conference, which brings together delegates from the education and culture sectors to explore a key theme each year. Through a mixture of keynote speakers and interactive workshops, we aim for delegates to feel:

- Inspired to take creative risks without the fear of failing.
- They are able to try something new.
- They have the opportunity to reimagine what they think they know about creative learning.
- Able to share positive examples with each other.

**“Learn, take risks, fail where necessary, and finally flourish.”**

*(Extract taken from Arts Council England Let's Create Strategy)*

Imagine If... 2021 will showcase how we can take creative risks without the fear of failing and help children and young people sustain their early creative bravery in life. It will be an opportunity to re-programme our minds to see mistakes and failures as normal markers along the road of self-discovery.

**Session call out:**

This year, Imagine If... will be virtual. We will be running a series of keynote speeches, panel discussion sessions, interactive workshops and informal discussion sessions across the week, under the Imagine If... banner. Through our booking process, we aim to ensure a 50/50 mix of delegates from the education and culture sectors.

We want this conference to be exciting, packed full of interaction and engagement. **Therefore, all sessions must have some element of practicality.**

### **Keynotes:**

- We're looking for insightful and thought-provoking presentations, which incorporate an interactive or practical element e.g., polls, break out Q&As, practical warm-ups etc.
- Keynote sizes could be anything from 20 to 90 delegates.
- Keynote speakers are chosen to share ideas, which are critical to the theme and inform delegates thinking during the workshops, as well as for a wide appeal across the audience. If you wish to submit this proposal, please note that it is our intention to work with all keynote facilitators and collaborate on the underlying messages of their session so to fully represent the ambitions of Imagine If...

### **Workshops:**

- We're looking for dynamic workshop experiences accessible for all. We want delegates to feel welcome, engaged but also challenged to try new things and to be pushed to learn in the face of 'mistake-anxiety'.
- Workshop sizes could be anything from 20 to 40 delegates.
- Content may be targeted to specific groups (for example, delegates working with early years children or young adults). We also curate the sessions to ensure that as far as possible a range of art forms, age ranges and sub-themes are represented.

All sessions will be chosen on the basis of relevance to the conference theme, accessibility and interactivity.

Do you have another type of session you think would work well? We're open to trying new ways of facilitating and we have a digital stage manager on hand to aid your technical delivery.

We welcome children and young people at Imagine If... Please note that if organisations wish to invite anyone under 18 years old to attend as part of their proposed session, this will need to be in accordance with their own safeguarding policy.

All sessions will be delivered via Zoom. Sessions will be recorded, and shared via the Culture Bridge North East website and YouTube channel after the conference. As mentioned, technical support will be available for delegates and speakers.

**All Imagine If... facilitators must be available for a pre-conference technical meeting with a member of the CBNE team and digital stage manager.**

### **To submit a session proposal:**

Please send your proposals to [bridge@twmuseums.org.uk](mailto:bridge@twmuseums.org.uk) by **9am Monday 21 June 2021**, providing the following information. For ease, we would appreciate the below specification being used as headings in your proposal:

1. **The name, role and organisation:** if appropriate of the person or people who would deliver your session. Please also provide some background information on their relevant expertise as well as contact details.
2. **What is the format of your session?** E.g., keynote, workshop etc.

3. **Your session title, theme and content:** How does it connect to the theme of the conference? How will you engage the delegates and inspire?
4. **Duration of your session:** This could be between 30 and 90 minutes. If the length is flexible, please let us know so we can take that into account when curating the conference.
5. **Capacity for the session:** This could be anything from a small group to a large audience of 90. If there is no planned capacity, please state this.
6. **Technical requirements:**
  - a. Please state your experience and overall confidence in delivery of your chosen session via Zoom.
  - b. What tech will you be using in your session? E.g., polls, break outs, screen-sharing presentation, screen-sharing audio (video clips) etc. Please be as specific as you can.
  - c. All Imagine If... facilitators will be required to have a preliminary tech meeting with our digital stage manager in the weeks leading up to the conference in order to finalise the session's tech needs. Please confirm your attendance at such meeting (a calendar will be sent round so the date and time is up to you and our DSM).
7. **Fee for the session:** Please indicate a fixed price inclusive of all costs.
8. **Projected availability** in the conference week (15-19 November)
9. **Links to any online content** that would help us understand your work and proposal.

We will respond to all proposals by mid-July 2021.