



**Minutes: Advisory Board meeting 25 July 2017, 17.00 – 18.00**

Discovery Museum, Blandford Square, Newcastle upon Tyne NE1 4JA

Attendees: Judith Hills (JH - Chair), Miles Wallis-Clark (MW), Mark Freeman (MF), Gemma Dyer (GD)

In attendance: Elvie Thompson (ET), Ammar Mirza (AM), Bill Griffiths (BG), Christine Chambers (CC)

Apologies: Di Fisher-Naylor, Claire Sharp, Neil Richmond, Leanne Nicholson, Simon Marshall, Iain Watson

Agenda item and notes	Actions
<b>1. Minutes of previous meeting and matters arising</b>	
<p>The minutes of the last meeting were agreed.</p>	
<b>2. Advocacy update</b>	
<p>The Board reported no activity in the last quarter.</p>	
<b>3. Partnership Investment update</b>	
<p>ET reported that The Prince’s Trust’s Get Started in Apps programme, which received £25,000 of Partnership Investment (PI) from Culture Bridge North East (CBNE), recently took place and a detailed report was due from The Prince’s Trust soon.</p> <p>ET reported that she had had a conversation with The Community Foundation (CF) regarding CBNE’s endowment fund and reported that the fund will be launched in the new academic year. ET reported that there will be c.£5,000 worth of investment to release in the first round of funding, and that she has been advising CF on funding criteria and the application process.</p> <p>ET asked the Board what to call the endowment fund; the Board agreed to name the fund the Culture Bridge North East Fund.</p>	
<b>4. Performance update and management accounts</b>	
<p>ET reported that CBNE’s Big Ideas event in May delivered by UNICEF UK was well received and that feedback from delegates had been excellent.</p> <p>ET reported that CBNE had recently come to the end of its first EQiPP round and that there would be a new one in the new academic year. ET said the way the organisations involved had taken on the Quality Principles (QPs) in their day-to-day operations had been impressive. ET said teachers now use the QPs in their planning across the board rather than just for arts and culture.</p>	

<p>ET explained that schools have started to ask CBNE for help regarding recruiting governors from the culture sector.</p> <p><u>LCEPs</u></p> <p>ET reported that she had facilitated a meeting with the Durham LCEP who wanted to continue the idea of a cultural passport and were meeting tomorrow to discuss it.</p> <p>MW said the Newcastle LCEP had recently had an interesting event at Northern Stage which was well attended. MW said that as a group there was more of a sense of purpose and that the LCEP was engaging a fair amount of Primary schools if not Secondary schools.</p> <p>ET informed the Board that Neil Richmond was now the Chair of the Northumberland LCEP and that Kiz Crosbie of Mortal Fools was now Vice Chair.</p> <p>ET reported that North Tyneside's LCEP had its first meeting and that positive actions had arisen from this.</p> <p>GD reported that a strategic group of committed organisations were forming from the wider Tees Valley LCEP. This group is likely to include the Combined Authority, the Prince's Trust, Inspire to Learn, Theatre Hullabaloo and ARC.</p> <p><u>Arts Award</u></p> <p>ET reported a 35% increase in Arts Award moderation in 2016-17 compared to 2015-16, exceeding CBNE's target of 30%.</p> <p><u>Artsmark</u></p> <p>ET reported that CBNE had not met its annual target for Artsmark (AM) and nor have any of the other Bridges nationally. ET said CBNE have received additional funding from ACE for AM delivery.</p> <p>MW said he feels as a school that there is no encouragement once a school has registered to AM to complete it; MW said some schools feel as though they are left to flounder. JH asked if there was some form of reporting CBNE could look at to see if this was very serious. ET said that all feedback was taken seriously and used to inform future planning, and that local feedback was passed onto ACE who are in control of the development of the Artsmark process.</p> <p>ET reported a change to AM targets and said the 50% registration target was being revised. ET said the target for AM was now 50% engagement and 20% registration nationally by 2022.</p> <p><u>Management accounts</u></p> <p>ET reported various new incomes since the start of the new financial year and reported that AM funding and DfE funding had been renewed for this year.</p>	
<b>5. AOB</b>	
No AOB.	

## Next meeting

Tuesday 24 October 2017, Advisory Board meeting, 4pm – 6pm, Venue: Billingham Library TBC.

Thursday 25 January 2018

Board members are most welcome to attend upcoming CBNE events:  
Imagine If... 2017 conference, 12 October 2017, Centre for Life

Secret World of Schools: Secondary, 22 November 2017, Sacred Heart Catholic High School

Secret World of Schools: Primary Curriculum, SMSC & Foundation subjects, 24 January 2018

Full details at [www.culturebridgenortheast.org.uk](http://www.culturebridgenortheast.org.uk)