

Culture  
Bridge  
NORTH EAST

ARTS COUNCIL  
ENGLAND



Artsmark  
AWARDED BY ARTS COUNCIL ENGLAND



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Why  
**Artsmark**  
is right for your school

Artsmark - the award for schools, which protects and supports arts in education settings, helping to unlock the potential of children and young people, to develop character and talent, and increase knowledge and understanding. Culture Bridge North East is delighted to be working in partnership with The Forge to deliver our Artsmark programme.

# 10 Reasons

## Why becoming part of Artsmark can help your school, Artsmark:

1. Helps ensure that all children receive high quality, inspirational, child centred experiences.
2. Aligns itself to your school development plan and strategically tackles whole school objectives.
3. Helps your school monitor and evaluate your whole school SMSC provision.
4. Helps audit current provision to identify areas for development.
5. Proactively encourages and rewards effective networking and the sharing of good practice.
6. Ensures that your school offers a rich, balanced and culturally diverse curriculum.
7. Supports successful and sustainable relationships with the creative industries.
8. Opens up new CPD opportunities for your staff.
9. Provides support for your school throughout.
10. Will help raise your school's profile.

**“Experiencing and understanding culture is integral to education.... Artsmark, which is supported by the government, recognises excellent arts provision in schools.”**

The Culture White Paper; Department of Culture, Media and Sport: March 2016

The **f**orge



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**Bridge Organisation**  
Working with Arts Council England to connect young people with great art and culture

Find out more and register your interest:



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